

Cookie Policy

What is a cookie?

We make use of cookies on this website. A cookie is a small, simple file sent with pages from this website [and/or Flash applications] and is saved by your browser on your computer's hard drive. The information stored in the cookie can be sent back to our servers during a subsequent visit to our site.

Use of permanent cookies

Permanent cookies allow us to recognise you when you visit our website again. The website can be customised to meet your specific preferences. If you have consented to the use of cookies, we can remember your choice in the form of a cookie. Therefore, you will not have to repeatedly enter your preferences. This will save you time, making our website more user-friendly. There is an option to remove permanent cookies in your browser settings.

Use of session cookies

Session cookies let us see which parts of the website you viewed during your visit. This enables us to align our services as closely as possible with our visitors' surfing behaviour. These cookies will be automatically removed when you close your web browser.

Tracking cookies from us

With your permission we will place a cookie on your appliance that can be 'called up' when you visit a website from our network. This informs us that in addition to our website, you have also visited other websites from our network. The profile created this way is not linked to your name, address, email address and such, but serves only to attune advertisements to your profile to make them as relevant as possible for you.

Tracking cookies from our advertisers

If you give your permission, our advertisers may place tracking cookies on your appliance. They use these cookies to retain which pages you visit from their network in order to build a profile of your online surfing behaviour. This profile is partly based on similar information obtained from your visits to other websites in their network. The profile will not be linked to your name, address, email address and such as known to us, but serves only to attune advertisements to your profile to make them as relevant as possible for you.

Google Analytics

A cookie will be placed via our website from the American company Google, as part of the "Analytics" service. We use this service to retain information and receive reports about how visitors use our website. Google may provide this information to third parties if it is legally obliged to do so or insofar as third parties process this information on behalf of Google. We do not have any influence over this. We have/have not given Google permission to use the analytics information obtained for other Google services.

The information that Google collects is anonymised insofar as possible. We explicitly state that your IP address will not be provided. The information is transferred to and stored by Google on servers in the United States. Google has declared that it complies with the Privacy Shield principles and is affiliated with the Privacy Shield programme of the US Department of Commerce. This means that there is an appropriate protection level for the processing of any personal data.

Our website contains buttons to promote ('like') or share ('tweet') webpages on social networks like Facebook and Twitter. These buttons work through pieces of code originating from Facebook or Twitter. Cookies are placed using this code. We do not have any influence over this. Please read the Facebook and Twitter Privacy Policies (which may change regularly) to find out what they do with your personal data that they process via these cookies.

The information they collect is anonymised insofar as possible. The information is transferred to Twitter, Facebook, Google+, and LinkedIn and stored by them on servers in the United States. LinkedIn, Twitter, Facebook, and Google+ state that they comply with the Privacy Shield principles and are affiliated to the Privacy Shield programme of the US Department of Commerce. This means that there is an appropriate protection level for the processing of any personal data.

The right to access, correct, or delete your data

You are entitled to request to access, correct or delete your data. See our contact page for further details. We may ask you to adequately identify yourself in order to prevent misuse. As regards inspection of personal data linked to a cookie, please send a copy of the cookie in question. You can find these in your browser settings.

Enabling, disabling and deleting cookies

More information on enabling and disabling and deleting cookies can be found in the instructions and/or your browser's Help function.

Removing tracking cookies placed by third parties

Some tracking cookies are placed by third parties who show you advertisements via our website. You can remove these cookies centrally via Your Online Choices to prevent them being reinstalled on a third party's website.

Would you like more information about cookies?

You can find more information about cookies on the following websites:

- ICT law: Background: Cookie Law
- Consumer Association: "What are cookies?"
- Consumer Association: "What are cookies for?"
- Consumer Association: "Deleting cookies"
- Consumer Association: "Disabling cookies"
- Your Online Choices: "A guide to online behavioural advertising"